

**§ 84-121. Sign regulations.**

- A. Definitions. Words and phrases used in this article and chapter shall have the meanings set forth in this section. Words and phrases not defined in this section, but defined in § 84-10, shall be interpreted with the meaning set forth in that section.

ABANDONED SIGN — A sign or sign structure on a site, which identifies a business that is not operating or does not have services offered on the premises on which the sign is located.

ADDRESS SIGN — The number or other designation assigned to a housing unit, business establishment, or other structure for all purposes of location, mail delivery, and emergency services.

ADVERTISING VEHICLE — Any vehicle and/or trailer which has affixed to it any sign or advertising device which is parked on public or private property and visible from any public right-of-way where the apparent purpose is to advertise a product or direct people to a business or activity located on the same or nearby property.

AWNING — An architectural projection or shelter projecting from and supported by the exterior wall of a building and composed of a covering of rigid or nonrigid materials and/or fabric on a supporting framework that may be either permanent or retractable.

AWNING SIGN — A sign mounted, painted, or attached to or integral to an awning.

BACKLIGHTING or SILHOUETTE LIGHTING — A method of internal illumination whereby the light source is contained within the sign structure. Illumination is directed towards the building facade, thereby backlighting or silhouetting the sign itself.

BANNER SIGN — A sign with or without characters, letters, or illustrations applied to cloth, paper, fabric, or other nonrigid material.

CAMPUS SIGN — Any on-premises sign that assists the flow or circulation of pedestrian or vehicular traffic.

CANOPY, ATTACHED — A multisided overhead structure or architectural projection supported by attachments to a building on one or more sides and either cantilevered from such building or also supported by columns at additional points.

CANOPY, DETACHED — A multisided overhead structure supported by columns, but not enclosed by walls.

CANOPY SIGN — A sign mounted, painted, attached to, or integral to a canopy.

CHANGEABLE COPY SIGN, MANUAL — A sign that is designed so that characters, letters, or illustrations can be changed or rearranged manually to change the message on the sign without altering the face or surface of the sign.

CHANGEABLE COPY SIGN, REMOTE — A sign that is designed so that characters, letters, or illustrations can be changed or rearranged remotely by electronic or other means to changes the message or sign without altering the face or surface of the sign.

EXPOSED TUBE-STYLE LIGHTING — A luminaire in which the light source consists of or is contained in an uncovered extruded cylinder or other shape, which may be formed into geometric patterns, lettering, logos, or emblems. This may include, but not limited to LED's, exposed glass tube lighting, neon, or rope lighting.

FLAG — Any fabric containing distinctive colors, patterns, or symbols, used as a symbol of the United States of America, the Commonwealth of Pennsylvania, or the local municipality. A flag is not a sign.

FLASHING SIGN — A sign that contains an intermittent or sequential flashing light source or has a light source which is not stationary, varies in illumination intensity, or contains elements which give the appearance of any of the aforementioned.

FREESTANDING SIGN — A self-supporting sign detached from any building and is supported by poles, posts, braces, or other type of base on the ground.

GOVERNMENTAL SIGN — A sign, which is owned, installed, and maintained by the Township of Pine, County of Allegheny, the Commonwealth of Pennsylvania, or other governmental agency.

GROUND/MONUMENT SIGN — A freestanding sign, which is completely self-supporting, has its sign face or base on the ground and has no air space, columns, or supports visible between the ground and the bottom of the sign.

ILLUMINATED SIGN, EXTERNAL — A sign lighted by or exposed to artificial lighting either by lights on or in the sign or directed toward the sign.

ILLUMINATED SIGN, INTERNAL — A sign containing a source of light contained within the sign structure or sign cabinet.

KIOSK SIGN — A sign consisting of three or more sides that list names of businesses or other directional information located on a property or in a building.

MARQUEE — An integral part of the building consisting of a roof which is supported by the building and may also be supported by columns or piers, and which includes porches, porticos and porte-cocheres, but does not include canopies or awnings.

MARQUEE SIGN — A wall sign attached to a marquee.

MENU BOARD SIGN — A sign that lists for consumers the various options of products, goods, or services provided by a business. **[Added 11-16-2009 by Ord. No. 352]**

MOVING/ANIMATED SIGN — Any sign or part of a sign that changes physical position by any movement or rotation or that gives the visual impression of such movement. This may include a flashing or remote changeable copy sign.

MULTITENANT BUILDING — A nonresidential building that provides occupancy for two or more tenants.

MULTITENANT BUILDING SIGN — A sign that provides space on a freestanding sign that identifies all or most of the tenants within that structure.

NONCONFORMING SIGNS — A lawfully existing sign that complied with the Zoning Ordinance at the time the sign was erected but does not meet the current zoning requirements.

OFF-PREMISE SIGN — A sign advertising a business, person, activity, goods, or service not located on the premises where the sign is located.

PENNANT/STREAMER — Any lightweight plastic, fabric, or other material, whether or not containing a message of any kind, suspended from a rope, wire, or string, usually in a series and designed to move in the wind.

POLE/PYLON SIGN — A freestanding sign erected on a pole, poles, pylon, or pylons, or other supporting structure where the bottom edge of a sign face is installed above the ground.

POLITICAL SIGN — Any sign that advertises a candidate or an issue, which is to be voted on in a local, state, or federal election process.

PORTABLE SIGN — A sign intended to be moved easily and is not designed to be permanently affixed into the ground or to a structure.

**PREMISES** — The contiguous land in the same ownership or control, which is not divided a street. Premises may be considered a lot as defined in section § 84-10 of this chapter.

**PROJECTING SIGN** — Any sign that is projecting perpendicularly from the facade of a building more than 12 inches from the face of the wall.

**PROJECTION SIGN** — A sign, which reproduces a remote image, by optical or any other means, on any surface.

**PUBLIC WAY** — Any corridor designated for vehicular or pedestrian use that is maintained with public funds.

**REAL ESTATE SIGN** — A temporary sign advertising the real estate upon which the sign is located as being for rent, lease, or sale.

**ROOF SIGN** — A sign erected on or attached to a roof or a sign attached to a building that projects above the highest point on a wall that supports the roofline.

**SAFETY CONTROL SIGN** — A public safety sign pursuant to federal, state, or local public safety regulations.

**SANDWICH BOARD SIGN** — A sign that provides a menu option or other advertising for a particular use displayed on an easel-like frame.

**SIGN AREA** — The smallest quadrangle encompassing the entire face of a sign, including the advertising surface and any framing, trim, molding, background, and the supporting structure situated above the lowest edge of the sign face.

**SIGN BASE** — The support on which a sign face stands.

**SIGN FACE** — The area or display surface, including the advertising surface and any framing, trim, or molding, used for the message on a single plane.

**SIGN HEIGHT** — The vertical distance measured from the lowest finished grade elevation directly beneath the sign to the highest point of a sign, including all decorative embellishments.

**SIGN or SIGNBOARD** — Any writing, printing, painting, display, emblem, drawing, graphic, electronic display, computerized display or other device designed to be viewed by the public, designed and intended for advertising, and the structure supporting the display.

**SINGLE TENANT BUILDING** — A nonresidential building that provides occupancy for one tenant.

**SITE DEVELOPMENT SIGN** — A sign indicating that the premises is in the process of being subdivided and/or developed for the construction of dwellings or other buildings.

**TEMPORARY SIGN** — Any sign erected for a limited time for a specific promotion.

**THREE-DIMENSIONAL SIGN OR DISPLAY** — A sign or any display designed to attract attention to a business, having length, width or depth and including, but not limited to, spheres, balloons, and inflatable objects. A rectangular or square sign with a thickness of less than 13 inches is not considered a three-dimensional sign.

**TIME-AND-TEMPERATURE SIGN** — A sign which indicates changing time and/or temperature.

**TRAFFIC CONTROL SIGN** — A sign regulating traffic.

**WALL SIGN** — Any sign painted, attached to, or affixed to a building or structure, attached flat against the wall surface, in such a way that only one face of a sign is visible.

**WINDOW SIGN** — Any sign, picture, symbol, or combination thereof, designed to communicate information about an activity, business, commodity, event, sale, or service that is temporarily affixed inside a window or upon the windowpanes or glass and is visible from the exterior of the window.

B. Permitted signs. Unless otherwise provided in this chapter, permitted types of signs, and their regulations shall be as follows:

(1) Wall signs. In commercial zoning districts, each business that has its own public entrance from a parking area, street or sidewalk may be permitted at least one wall sign, subject to the requirements of this section and the following:

**[Amended 11-16-2009 by Ord. No. 352; 8-5-2013 by Ord. No. 366]**

(a) All wall signs shall be attached to or professionally painted on the outside wall(s) of the building they occupies and may be comprised of individual lettering, insignias, logos, or other symbols attached directly on the building facade. Wall signs shall not be joined or contained by a sign cabinet containing internal illumination, which contains a plastic, or similar material translucent sign face; except that where an existing building has a majority of the existing wall signs as internally illuminated sign cabinets with a plastic, or

similar material sign face, the face of such signs may be replaced so long as the new face panel is no less than seventy-five-percent opaque.

- (b) Wall signs for buildings on corner lots. A building on a corner lot is permitted a wall sign on each wall facing a street, provided that one of the wall signs shall not exceed 50% of the sign area of the sign installed on the primary wall frontage, and that no more than two wall signs are permitted on a building on any corner lot.
- (c) Wall signs for office buildings. Each office building which has a principal tenant that occupies the majority of the floor area of the building shall be permitted at least one wall sign in accordance with this subsection. Such wall sign shall project no more than 12 inches therefrom and shall not exceed a total sign area of 1.25 square feet in for each linear foot of wall frontage that the sign is to be installed upon. If the sign consists of one line of letters, the maximum height shall be 30 inches. If the sign contains multiple lines of letters or contains graphics or a company logo, no more than two lines of letters (each no more than 30 inches in height) may be utilized and the total height of the stacked letters, graphics, or logo shall not exceed 60 inches. No other wall signs shall be permitted for an office building, unless the building has been previously approved as an office building with mercantile use(s).
- (d) Wall signs for office buildings with additional mercantile use(s). Each office building which has a principal tenant that occupies the majority of the floor area of the building shall be permitted signage in accordance with the immediately preceding Subsection B(1)(c); additionally, buildings with a mercantile use, in addition to the office use component, shall be permitted additional signage in accordance with the following provisions of this Subsection B(1)(d). Office buildings with a mercantile tenant(s) having individual store front entrance(s) for public access from the parking lot directly into the tenant space(s) shall be permitted one additional wall sign per such mercantile tenant space(s) with a sign area not to exceed 1.25 square foot for each linear foot of wall frontage dedicated to the tenant(s). The total allowable sign height for such mercantile tenant(s) shall be 30 inches.

- (e) Wall signs for those multitenant buildings which are not classified as an office building or an office building with additional mercantile use(s). Such multitenant buildings shall be permitted at least one wall sign for each tenant space in accordance with this Subsection B(1)(e). Such wall sign(s) shall not exceed 1.25 square feet for each lineal foot of wall frontage for each tenant space. The total allowable height for the tenants of a multitenant building shall be 30 inches in height unless the multitenant building contains an anchor tenant which occupies the majority of the floor area of such building or has 125 feet or more of wall frontage, in which case the anchor tenant's sign, if it contains multiple lines of letters or contains graphics or a company logo, may utilize no more than two lines of letters (each no more than 30 inches in height) and the total height of the stacked letters, graphics, or logo shall not exceed 60 inches. There may be only one anchor tenant designated per multitenant building.
- (f) Wall signs for single-tenant buildings which are not classified as an office building or an office building with additional mercantile use(s) or multitenant building. Each such building shall be permitted one wall sign which shall not exceed 1.25 square foot for each lineal foot of wall frontage. The total allowable height for the wall sign shall be a maximum of 30 inches unless such building has 125 feet or more of wall frontage, in which case such wall sign, if it contains multiple lines of letters or contains graphics or a company logo, may utilize no more than two lines of letters (each no more than 30 inches in height) and the total height of the stacked letters, graphics, or logo shall not exceed 60 inches.
- (g) Wall signs for large single-tenant buildings two stories or greater in height and which have at least one building elevation facing a public street of 250 feet or more in length (when such single-tenant building is not otherwise classified as an office building, or an office building with additional mercantile uses, or a multitenant building), shall be permitted one wall sign with a maximum sign height not to exceed 84 inches, and a maximum total allowable area which shall be calculated by multiplying the linear footage of the wall elevation on which the sign is intended to be installed by 1.50. An additional wall sign

may be installed on such a large single-tenant building on a secondary elevation, provided that such sign shall not exceed a maximum height of 36 inches and a maximum total area which shall be calculated by multiplying the linear footage of the wall elevation on which the sign is intended by 1.25. Additional wall signs for buildings described in this subsection may be permitted, if such additional wall sign may be permitted in accordance with Subsections B(1)(b) or B(1)(i). **[Amended 2-2-2015 by Ord. No. 373]**

- (h) Wall signs, including any graphics or logo, shall not exceed the width of the space the use occupies, or exceed 10% of the wall surface to which they are attached. **[Amended 2-2-2015 by Ord. No. 373]**
- (i) Upon buildings which are set back from the main road 35 feet or less (as measured from the road right-of-way) and which have more than 50% of the parking for the use located on the opposite side of the building, a wall sign may also be attached to the wall facing the parking area. **[Amended 2-2-2015 by Ord. No. 373]**
- (j) In order to achieve continuity of sign height and location across the building facade, wall signs on a multitenant building shall be of a size, type, and appearance as any other wall sign attached to the outside of the same building; wall signs for multitenant buildings shall be located within the same horizontal plane area. **[Amended 2-2-2015 by Ord. No. 373]**
- (k) Wall signs shall be located between the heads of windows and doors on the ground floor of the structure and the sills of windows on the second floor, or upon the parapet of a one-story building. When a wall contains no windows, the heads of windows or doors in an adjacent wall shall be used to determine the wall sign's required location. Wall signs utilizing stacked letters, graphics and/or logos may be otherwise located as approved by the Township Code Official. **[Amended 2-2-2015 by Ord. No. 373]**
- (l) Wall signs/corporate logo. When an entity requires signage to include a corporate-type logo on a building, the Board of Supervisors may, in its discretion, authorize the installation of such corporate logo (which may be in excess of the applicable size requirements of this section,



provided that a formal request for same is submitted to the Board of Supervisors along with verification that such logo placement is a requirement imposed as a contingency to the continued operation of such entity's business). The maximum sign area shall not exceed 1.25 square feet for each linear foot of wall frontage of the wall upon which the sign is to be installed. **[Amended 2-2-2015 by Ord. No. 373]**

(m) Wall sign size increase for certain buildings. For buildings that front along Perry Highway (United States Route 19) and are set back 180 feet or more from the road right-of-way, the maximum height of a primary wall sign shall not exceed 36 inches, unless otherwise approved by the provisions of this section. **[Added 2-2-2015 by Ord. No. 373]**

(2) Ground/monument, freestanding, or pole/pylon signs.

(a) Each building is permitted either a ground/monument, freestanding, or pole/pylon sign. There shall be only one ground/monument, freestanding, or pole/pylon sign for each principal structure regardless of the number of businesses conducted within said building.

(b) A ground/monument, freestanding, or pole/pylon sign shall only be located in the front yard of a property but no closer to a street pavement than 15 feet, or closer than 20 feet to any intersection provided under all circumstances, that the location does not create a hazard or interfere with traffic visibility, or the safe ingress or egress for motorists because of location on the property or height above the ground and does not interfere with any right-of-way use.

[1] Ground/monument signs.

[a] Shall be set back no less than 15 feet from the edge of the pavement of the road cartway or berm of the cartway;

[b] May be increased in height by one foot for every additional three feet of setback from the road cartway or berm, to a maximum of 10 feet in height;

- [c] May be increased in size by eight square feet for every additional three feet of setback from the road cartway or berm to a maximum of 100 square feet in size;
- [d] The foundation of the sign shall not protrude from the ground by more than 24 inches at its highest point above the finished grade;
- [e] All portions of the foundation extending above ground level shall be completely faced in decorative stone, brick, or similar veneer;
- [f] Chart for allowable increases:

<b>Setback (feet)</b>	<b>Height (feet)</b>	<b>Area (square feet)</b>
15	5	60
18	6	68
21	7	76
24	8	84
27	9	92
30	10	100

- [2] Freestanding, pole/pylon signs.
  - [a] A single support structure is permitted, provided that the structure is 30% of the width of the sign face;
  - [b] Except for a single support structure, supporting structures shall not exceed 10% of the width of the sign face;
  - [c] The foundation of the sign shall not protrude from the ground by more than 12 inches at its highest point above the finished grade;
  - [d] All portions of the foundation extending above ground level shall be completely faced in decorative stone, brick, or similar veneer;
  - [e] No portion of the bottom edge of the sign face shall be lower than five feet above the ground;

[f] No freestanding or pole/pylon sign shall be affixed to its pole or support structure with chains or cables;

[g] Chart for allowable increases:

<b>Setback (feet)</b>	<b>Height (feet)</b>	<b>Area (square feet)</b>
15	10	30
20	14	40
25	18	50
30	22	60

(3) Address signs.

- (a) Buildings shall have approved address numbers placed in a position to be plainly legible and visible from the street or road fronting the property;
- (b) Address numbers shall contrast with their background;
- (c) Address numbers shall be alphanumeric style letters, and not Arabic type numerals;
- (d) Address numbers shall be a minimum of six inches in height and a maximum of 12 inches in height with a minimum stroke width of 1/2 inch.

(4) Campus signs.

- (a) Campus signs may be permitted when a master planned multibuilding development has been approved by the Board of Supervisors to direct patrons to a particular building;
- (b) When a master planned multibuilding development has been approved by the Board of Supervisors within the Town Center Design Overlay (TCDO) District, one master campus sign may be permitted to identify the master planned multibuilding development. Such master campus sign shall be subject to the following requirements: **[Amended 11-16-2009 by Ord. No. 352]**

[1] The master campus sign shall be set back a minimum of 30 feet from the edge of the pavement of the road cartway or berm of the cartway;

- [2] The master campus sign's face shall not exceed 100 square feet;
  - [3] The master campus sign shall contain no more than two sign faces, one per side;
  - [4] Corporate logos are permitted as a part of the master campus sign;
  - [5] The recognized corporate colors may be utilized;
  - [6] The master campus sign may be illuminated as permitted by § 84-121C of this chapter, except that master campus signs may not be internally illuminated;
  - [7] The location of a master campus sign must be approved by the Township prior to any installation;
  - [8] A master campus sign is intended to indicate the main entrance to a master planned multibuilding development;
  - [9] When a secondary vehicular entrance is provided to an approved master planned multibuilding development, a secondary master campus sign shall be permitted at such secondary vehicular entrance. A secondary master campus sign shall be subject to all the requirements for a master campus sign, except the secondary master campus sign shall be no larger than 25 square feet in size.
- (c) Campus signs within a master planned multibuilding development directing patrons to a particular building shall be subject to the following: **[Amended 11-16-2009 by Ord. No. 352]**
- [1] The sign face of each campus sign shall not exceed six square feet;
  - [2] The campus sign shall contain no more than two sign faces, one per side;
  - [3] No corporate logos are permitted on the campus signs;
  - [4] The recognized corporate colors may be utilized as a background feature;

- [5] The campus sign shall not be illuminated;
  - [6] The campus sign shall not be a substitute for a traffic control sign;
  - [7] The locations and quantities of campus signs must be approved by the Township prior to any installation;
  - [8] Campus signs are not intended to indicate the entrance or exit to individual establishments.
- (d) A master campus sign or a secondary master campus sign shall each be only of a monument design type, with minimum letter heights of eight inches. **[Amended 11-16-2009 by Ord. No. 352]**
  - (e) All master campus signs or secondary master campus signs shall include landscaped areas adjacent to the sign(s), which shall contain appropriate vegetation and ground cover so as to enhance the visual appeal of the development entrance. **[Amended 11-16-2009 by Ord. No. 352<sup>1</sup>]**
- (5) Changeable copy signs, manual.
    - (a) Changeable copy areas may be incorporated into a permitted ground/monument sign, a freestanding pole/pylon sign or marquee sign so long as the changeable copy area is no greater than 25% of the sign face;
    - (b) Manual changeable copy signs shall have a solid background that is darker than the changeable copy.
  - (6) Changeable copy sign, remote.
    - (a) Remote changeable copy areas may be incorporated into a permitted ground/monument sign, a freestanding pole/pylon sign or marquee sign so long as the changeable copy area is no greater than 75% of the sign face;
    - (b) All parts of the sign face, including any message or sign copy must remain stationary for a period of no less than one minute;
    - (c) Light-emitting lamps, devices, cells, or any means of providing the remote copy shall not sequentially change,

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1. Editor's Note: This ordinance also repealed former Subsection B(4)(f) through (i), which included provisions relating to campus signs.

fade, scroll, flash, dim, or brighten and shall change in unison so as not to produce the illusion of movement.

(7) Kiosk (sign).

- (a) A kiosk and its related signage shall only be permitted within the Traditional Village Overlay (TVO) District, or within the Town Center Core Area (TCCA) of an approved Town Center Planned Residential Development (TC-PRD);
- (b) The signage contained on a kiosk shall relate to direction to particular establishments or notices of community events;
- (c) The structure for any kiosk must contain design elements of the area, and shall be approved by the Township prior to erection;
- (d) The maximum footprint for a kiosk shall be four square feet or less;
- (e) The maximum height of a kiosk shall be no greater than eight feet;
- (f) The number of kiosks shall be limited to the number deemed appropriate to convey the desired message;
- (g) No advertising, other than the name of business establishments of any kind shall be a part of a kiosk sign.

(8) Marquee sign. A marquee sign shall comply with the requirements of a wall sign except such wall sign shall be attached to a marquee that is constructed as a part of a building.

(9) Outdoor advertising sign (billboard). Outdoor advertising signs shall not be considered a sign regulated by this section. Outdoor advertising signs are regulated by § 84-71 of this chapter.

(10) Pathfinder signs.

- (a) A pathfinder sign is a municipally owned and maintained sign directing traffic to, from, or within a region within the municipality to providing information for a commercial, residential, or industrial development.
- (b) A pathfinder sign provides the necessary information to facilitate safe and efficient traffic flow and is typically

located on a site other than the facility or event to which the sign directs.

- (c) Pathfinder signs may be permitted in the Township for providing direction to tourist attractions, commercial uses with no visible means of identification along collector roads, public buildings and hospitals under the following conditions:

[1] The sign shall contain only the name of the facility and the information or graphic symbols necessary to provide direction to the destination in a safe and efficient manner;

[2] The sign shall not contain a message or symbols having advertising value;

[3] The sign shall not be internally illuminated;

[4] Pathfinder signs shall only be located as approved by the governing body;

[5] Pathfinder signs shall only be permitted along collector roads which include: Route 19, Swinderman Road, Route 910, Babcock Boulevard, Wallace Road, and other roads as may be designated by the Board of Supervisors;

[6] The sign shall be located so as not to constitute a hazard or interfere with traffic visibility or with safe ingress and egress from any lot, parking area, drive, or street;

[7] Pathfinder signs shall be designed in accordance with the Township of Pine specifications.

(11) Political signs.

- (a) Political signs shall be no larger than four square feet per sign.
- (b) Political shall be promptly removed after the date of the primary or general election for which the signs related. In no case shall political signs remain posted more than three days following the election.
- (c) Failure to remove political signs within the prescribed time period will result in Township personnel removing

said signs and the Township seeking reimbursement for time expended on the sign removal.

- (d) Political signs shall not be installed so as to limit site distance or create a safety hazard.

(12)Projecting sign.

- (a) Projecting signs shall only be permitted within the Traditional Village Overlay (TVO) District or within the Town Center Core Area (TCCA) of a Town Center Planned Residential Development (TC-PRD).
- (b) Projecting signs shall not be internally illuminated.
- (c) The lower edge of a projecting sign shall not be lower than 10 feet above the finished grade.
- (d) Projecting signs shall not project more than six feet from the building wall.
- (e) Projecting signs shall not extend higher than the first floor or 15 feet, whichever is less.
- (f) Projecting signs shall not exceed 10 square feet in sign area.

(13)Real estate signs. **[Amended 11-1-2010 by Ord. No. 356]**

- (a) All real estate signs shall be set back a minimum of 15 feet from the edge of the road cartway.
- (b) The maximum sign area for a residential real estate sign shall be four square feet per side.
- (c) The maximum sign area for a nonresidential real estate sign shall be 16 square feet per side and may be utilized when an entire vacant parcel or an entire building is for sale or lease. Only one such nonresidential real estate sign may be erected along each road frontage abutting the property which is for sale or lease.
- (d) The maximum sign area for a nonresidential real estate sign announcing the availability of lease area(s) shall be six square feet per side. Such nonresidential real estate signs must be attached to the property's existing freestanding monument, pole or pylon sign, and be of a style and design consistent with the existing monument, pole or pylon sign. Nonresidential real estate signs



announcing the availability of lease area(s) shall not be included in the calculation of the maximum size of monument, pole or pylon sign areas contained elsewhere in this Code.

- (e) A real estate sign shall only be erected upon the property for sale or lease; off-site real estate signs are prohibited.

(14) Safety control signs.

- (a) A safety control sign may be installed by any federal, state, or local agency designed to protect the public safety according to adopted public safety regulations.

(15) Sandwich board sign. **[Amended 11-16-2009 by Ord. No. 352; 11-1-2010 by Ord. No. 356]**

- (a) A sandwich board sign announcing the opening of a new business may be permitted for any newly registered business within the Township. The period of time to display such sandwich board sign shall not exceed 45 days from the date of the opening of such business to the general public.
- (b) Sandwich board signs announcing the opening of a new business may be placed on or adjacent to a sidewalk along the frontage of the business provided that five feet of sidewalk width remains unobstructed.
- (c) A sandwich board sign which lists the daily menu options for restaurant uses shall be permitted for restaurants with their own direct entrance to/from a sidewalk or parking area.
- (d) Sandwich board signs for restaurant uses may be placed on or adjacent to a sidewalk within 12 feet of the main entrance to the restaurant, provided that five feet of sidewalk width remains unobstructed and such sign does not impede or diminish the required fire exit discharge areas.
- (e) Only one sandwich board sign is permitted per business.
- (f) The maximum size of a sandwich board sign is six square feet.
- (g) All sandwich board signs shall be securely anchored so as not to create a hazard should the sign become dislocated from its intended location.

## (16) Site development sign.

- (a) A single site development sign not exceeding 48 square feet announcing the erection of a building, the architect, and/or contractor(s) may be erected after final municipal approval, and may be maintained during the construction period.
- (b) Following completion of construction the sign shall be immediately removed.

## (17) Temporary signs.

- (a) The maximum area of a temporary sign shall not exceed 32 square feet.
- (b) Only one temporary sign is permitted per property.
- (c) Temporary sign permits shall be valid for a maximum of 30 days, after which the temporary sign must be removed.
- (d) Only one temporary sign shall be permitted per calendar year.
- (e) Temporary signs shall be a minimum of 15 feet from the edge of the cartway or paved berm.
- (f) Temporary signs shall not be attached to a utility pole, trees, any traffic control sign.
- (g) Temporary signs shall not be illuminated.
- (h) Temporary signs shall be adequately secured to the ground or building.
- (i) Signs otherwise prohibited by the Township Code are not eligible for permitting as a temporary sign.
- (j) Applicants for temporary signs shall submit the required temporary sign permit fee with the appropriate application and required submission information. The application fee shall be held by the Township and shall thereafter be returned to the applicant if the temporary sign is promptly removed upon expiration of its permit period. **[Added 11-16-2009 by Ord. No. 352]**

## (18) Time-and-temperature signs.

- (a) Time-and-temperature signs may be incorporated into a sign permitted elsewhere by this section.
  - (b) The maximum number or letter size shall be 12 inches
  - (c) The display shall not change more frequently than once every six seconds.
- (19)Traffic control signs. A traffic control sign may be installed by any federal, state, or local agency designed to protect the public safety according to adopted public safety regulations.
- (20)Window signs.
- (a) A window sign shall be permitted to be installed on the inside of the window only.
  - (b) Window signs shall not cover more than 50% of the glazing of any window.
  - (c) The copy of a window sign shall be designed to communicate information about an activity, business, community event, or a sale or service offered.
  - (d) Window signs shall not be permanently affixed to a window or windowpanes.
- (21)Prohibited signs. The following signs are prohibited within the Township of Pine:
- (a) Advertising vehicle;
  - (b) Awning sign;
  - (c) Banners;
  - (d) Canopy sign;
  - (e) Flashing sign;
  - (f) Moving/animated sign;
  - (g) Off-premises sign;
  - (h) Pennant/streamer;
  - (i) Portable sign;
  - (j) Projection sign;
  - (k) Roof sign;

- (l) Three-dimensional sign or display;
- (m) Any other sign not specifically permitted by this section.

(22) Menu board signs. **[Added 11-16-2009 by Ord. No. 352]**

- (a) A menu board sign may be permitted for a particular use when a component of the use involves a vehicular drive-up or drive-through service, and such use dictates a need for the menu of services provided by the business.
- (b) Proposed menu board signage shall be included as a part of the land development application and its review and approval process.
- (c) When menu board signage contains speakers to convey dialogue or instruction, the volume specifications for such speakers shall be in accordance with the noise limitations contained within this chapter and so as not to create a noise disturbance to any adjacent use.
- (d) Freestanding menu board signs shall be subject to the following:
  - [1] Only one freestanding menu board sign shall be permitted.
  - [2] Freestanding menu board signs may not exceed 50 feet square feet in size and may contain signage on one side only;
  - [3] Freestanding menu board signage may be illuminated only as permitted by § 84-121 C of this chapter;
- (e) Wall-mounted menu board signage shall be subject to the following:
  - [1] Wall-mounted menu board signage may be permitted in the number needed to convey the menu of services to each of the locations deemed necessary;
  - [2] Wall-mounted menu board signs may not exceed six square feet in size and may contain signage on one side only;
  - [3] Wall-mounted menu board signage may be illuminated as permitted by § 84-121C of this chapter.

C. Illumination.

- (1) In addition to the requirements of § 84-121, all signs may be illuminated by a light source so placed so as not to cause confusion or hazard to traffic or conflict with traffic control signs or lights. Lighting shall be so arranged so that the source of the light is not visible from any point off the lot and so that only the sign is directly illuminated.
- (2) The illumination from any sign shall not cause any reflection or glare upon a public street, highway, sidewalk, or adjacent property.
- (3) Sources of all illumination shall be hidden or shielded from view.
- (4) If a sign is internally illuminated at least 75% of the sign face must be opaque.
- (5) Signs consisting of individual letters that are internally illuminated must be illuminated through backlighting or silhouette lighting, or the face of the individual letters must be 75% opaque.
- (6) Wall signs on buildings that are set back more than 100 feet from the road right-of-way may be internally illuminated and exempted from the backlighting requirement, provided that the source of the illumination is not visible. The face of the sign shall be of sufficient opacity to shield the light source.
- (7) No sign shall utilize flashing or moving lights, or stationary lights that create the illusion of movement.
- (8) Exposed tube-style lighting shall not blink, flash, move, or give the visual impression of movement.
- (9) Exposed tube-style lighting shall not be used to outline or highlight a building or any portion of a building or structure unless approved as an architectural element of the building design and as such is not considered a sign.
- (10) Awnings or translucent canopies shall not be illuminated from the underside of the awning or canopy by the direction of the light toward the underside of the awning or canopy. Individual awnings which have been installed over windows may be illuminated from the exterior by gooseneck (or other architectural effect) lighting directed over the exterior of the awning (if such illumination is provided as an architectural component of the building). **[Added 11-16-2009 by Ord. No. 352]**

## D. Additional standards.

- (1) All signs shall comply with the applicable provisions of the local building code and the National Electric Code.
- (2) There shall be no more than one freestanding, pole/pylon sign or one ground/monument permitted for any one building on any one site.
- (3) There shall be no more than one wall sign, one projecting sign, or one marquee sign permitted for any one building.
- (4) No sign shall be attached to a tree, utility pole, or otherwise affixed to anything other than an approved sign support structure.

## E. Permits.

- (1) No permanent or temporary sign shall be erected until the owner, occupier, or the applicant has made an application for the same, paid the fees, in accordance with the current fee schedule, and received a permit for the erection of the sign.
- (2) A separate permit shall be required for the erection of any sign regulated by this chapter, except that no permit shall be required for the sale or lease of property provided that the sign is four square feet or less.
- (3) The erector of political placards or signs or an authorized agent of the political party or candidate shall apply and obtain a permit from the Township. The permittee shall be responsible to remove all signs within three days following the election for which the signs were erected.
- (4) Applications for a sign permit shall include:
  - (a) A scaled drawing showing the design proposed, showing the size, character, and color(s) of the proposed sign. The drawing shall be sealed by a professional registered in the State of Pennsylvania;
  - (b) A scaled drawing showing the parcel of land for any proposed freestanding, pole/pylon sign or ground/monument sign and the exact location, including dimensions, of the proposed location for the sign. The drawing shall be sealed by a professional registered in the State of Pennsylvania;

- (c) An illumination plan showing the proposed method of illumination of the sign;
- (d) A digital photograph depicting the existing surroundings and the proposed sign depicted in the photograph.

F. Maintenance of signs.

- (1) Signs shall be maintained in a safe and secure condition, in compliance with all applicable building and electrical codes, and in conformance with this code.
- (2) Any lawfully existing nonconforming sign cannot be enlarged, reworded, redesigned, or altered in any way, except to bring the sign into conformance with the requirements of this article.
- (3) Any sign replacing a nonconforming sign shall conform to the requirements of this section.